



Max & Erma's Restaurants, Inc.

614 431 5800

4849 Evanswood Drive

P.O. Box 297830

Columbus, Ohio 43229

Fax: 614 431 4100

### **MAX & ERMA'S FOCUSES ON HERITAGE MENU ITEMS AT VALUE PRICE**

**Columbus, OH [June 7, 2010]** – Max & Erma's is shining a spotlight on a trio of favorites at a great, bundled value price. For a limited time only, guests can enjoy a complete three course meal of all of Max & Erma's favorites – their secret recipe spicy tortilla soup, loaded with chicken & cheese; their fresh never-frozen, gourmet cheeseburger with a side of perfectly seasoned fries; and a signature, fresh-from the oven, warm & gooey chocolate chip cookie! This 3 Course Combo of classic Max & Erma's favorites is currently being featured for just \$8.99.

Corporate Executive Chef Bob Davis commented on the Max & Erma's heritage and the focus of the 3 Course Combo. "We wanted to get back to our roots and provide an opportunity for guests to come in and taste all of our signature items – our burgers, our tortilla soup, and our fresh, hot chocolate chip cookies. And at the value price of just \$8.99, you'll leave wondering how we managed to feed you so much for so little!"

Mark A. Roberts, Chief Executive Officer of Max & Erma's, stated "Max & Erma's has always been a casual, comfortable place to get a satisfying meal. Over time, we've evolved to meet our customers' changing needs, but we'll never forget what made us successful – our dedication to passionate customer service and quality food. We want our guests to enjoy their experiences so much that they can't wait to come back." With this fun, creative bundle of all of their favorites, it's a great time to rediscover Max & Erma's.

Founded in 1972, Max & Erma's is headquartered in Columbus, Ohio. Additional information about Max & Erma's is available at [www.maxandermas.com](http://www.maxandermas.com)

###

Contact: Jennifer Gulling at [jgulling@max-ermas.com](mailto:jgulling@max-ermas.com)